

Higher Graphics Homework – Research & Design

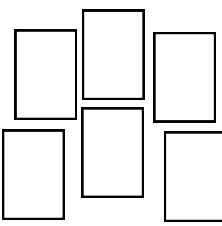
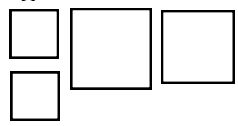
2D 3.2 – Conducting preliminary research prior to the design of a promotional publication & preparing and outline specification.

Brief: Create the front cover of a new gardening magazine. You should consider your target market and research current magazines.

Draft a specification for all of the things that you need to include when designing the publication and detail what you would need to make it.

On an A3 page, include your research (for current magazines), target market and any ideas for your publication, plus your specification.

Example Layout for inspiration

Research	ANNOTATE!!!
	Specification
Target Market	• _____
	• _____
	• _____
	• _____
	• _____

Then on an A4 page, 2 annotated thumbnails for 2 different magazine cover ideas.