

Higher Graphics Homework – Industry & Commerce

2D 4.3 – Describing & justifying the use of **promotional graphics** in industry and commerce and their impact on the environment and society.

3D 4.4 – Describing the purpose **of 3D modelling** in commercial/industrial settings, the impact on the environment & society.

Brief: Research what is involved in Preliminary, Production and Promotional graphics. Select an example for each area then describe & justify why it is used in industry & commerce. Comment on how it impacts the environment and society. (You can use the “Graphics in Industry” PDF on the website to help.)

Research why 3D modelling is used in a commercial or industrial setting and comment on the impact it has on the environment and society.