## FINAL LAYOUT 1



## ORIGINAL GRAPHICS AND TEXT



**Fruit Pop**

Refreshing – Fruity – Fizzy and Natural



## QUESTION 1

Layout 1 is a promotional graphic for 'Fruit Pop', a natural soft drink aimed at teenagers.

The final layout is shown to the left and below it the original text and images that were used in the layout.

The original graphics and text were all edited in a DTP package before being placed in the final promotional layout.
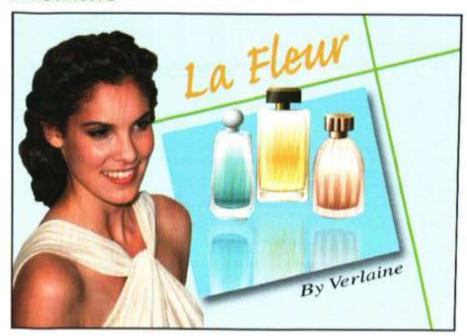
### DTP EDITING

1. Name the editing features that have been applied to each of the three original items (two graphics and the text), to make them ready for use in the final layout? Do not include 'scaling or resizing' in your answers.

a) Landscape picture – two DTP edits

b) Flashbar – three DTP edits

c) Text – three DTP edits

d) Bottle – one DTP edit

### EXPLANATION OF LAYOUT IMPROVEMENTS

2. Explain how editing each of the graphics and text improves the final layout.

a) Landscape picture
The edits improve the layout by...

b) Flashbar
The edits improve the layout by...

c) Text
The edits improve the layout by...

d) Bottle
The edit improves the layout by ...

## FINAL LAYOUT 2



La Fleur

By Verlaine

## ORIGINAL GRAPHICS AND TEXT



La Fleur

By Verlaine



## QUESTION 2

Layout 2 is a promotional graphic for La Fleur, a lady's perfume.

The final layout is shown to the left and below it the original text and images that were used in the layout.

The original graphics and text were edited in a DTP package before being placed in the final promotional layout.

### DTP EDITING

1. Name the editing features that have been applied to each of the four original items (three graphics and the text), before they could be used in the final layout. Do not include 'scaling or resizing' in your answer.

a) Girl photograph – two DTP edits

b) Perfume bottles – two DTP edits

c) Blue square – two DTP edits

d) Text – three DTP edits

### EXPLANATION OF LAYOUT IMPROVEMENTS

2. Explain how editing each of the graphics and text improves the final layout.

a) Girl photograph
The edits improve the layout by...

b) Perfume bottles
The edits improve the layout by...

c) Blue square
The edits improve the layout by...

d) Text
The edits improve the layout by...